



Material Specifications

Magazine size: 210 x 297 mm (A4); margins 20 mm all round; column widths 50 mm.

ADVERTISEMENT SIZING

AD SIZE	BLEED (W X H) (3mm bleed all round)	NO BLEED / LIVE AREA
Full Page	215 X 297 mm	170 x 257 mm
Half Page	215 x 145 mm	170 x 125 mm
Third Page	215 x 105 mm	170 x 82 mm
Quarter Page		82.5 x 125 mm
Boxed Classifieds		53.33 mm

FILE FORMAT

Press quality pdf is preferred. Please include all fonts. EPS, tiff and jpeg files will also be accepted.

All images should be saved at a resolution of 300dpi at 100% scaling, and should be converted to CMYK. All colours must be CMYK process.

Avoid running type across the gutter on double page spreads. Type must be designed to clear the spine by a minimum of 10mm each side of the spine (total 20mm).

For eps files, please convert all type to outlines.

Files should be supplied in PC format and disks should be formatted for PC.

A printed proof of your advertisement should be supplied.

2010 MATERIAL DEADLINES

January Edition: 4th December

April Edition: 11th March

July Edition: 10th June

October Edition: 3rd September

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